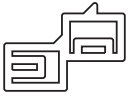


About Our Survey

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About Our Survey

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Why Do An Organisation Climate Survey?

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01.2

Why Do An Organisation Climate Survey?

The rationale for conducting organisation climate surveys vary, but there is a range of drivers that collectively present a valid basis for the activity. These include the following:

- Take a base measure of the organisation's health.
- To confirm the real facts and disband the myths about the working climate.
- Based on staff views, develop a picture of the organisation as a workplace.
- To understand the impact of workplace changes on staff views about their environment.
- To identify topical issues that might impact adversely on business performance.
- To develop benchmarks that can reliably monitor the performance of management in maintaining and improving the organisation's working climate.
- To use the survey results for effectively planning change and future development activities within the organisation.

Among some practitioners there is a belief that strong climate results are a precursor to strong financial performance, however the evidence to support the belief varies significantly and is inferential rather than definitive.